SKILLS ASSESSMENT

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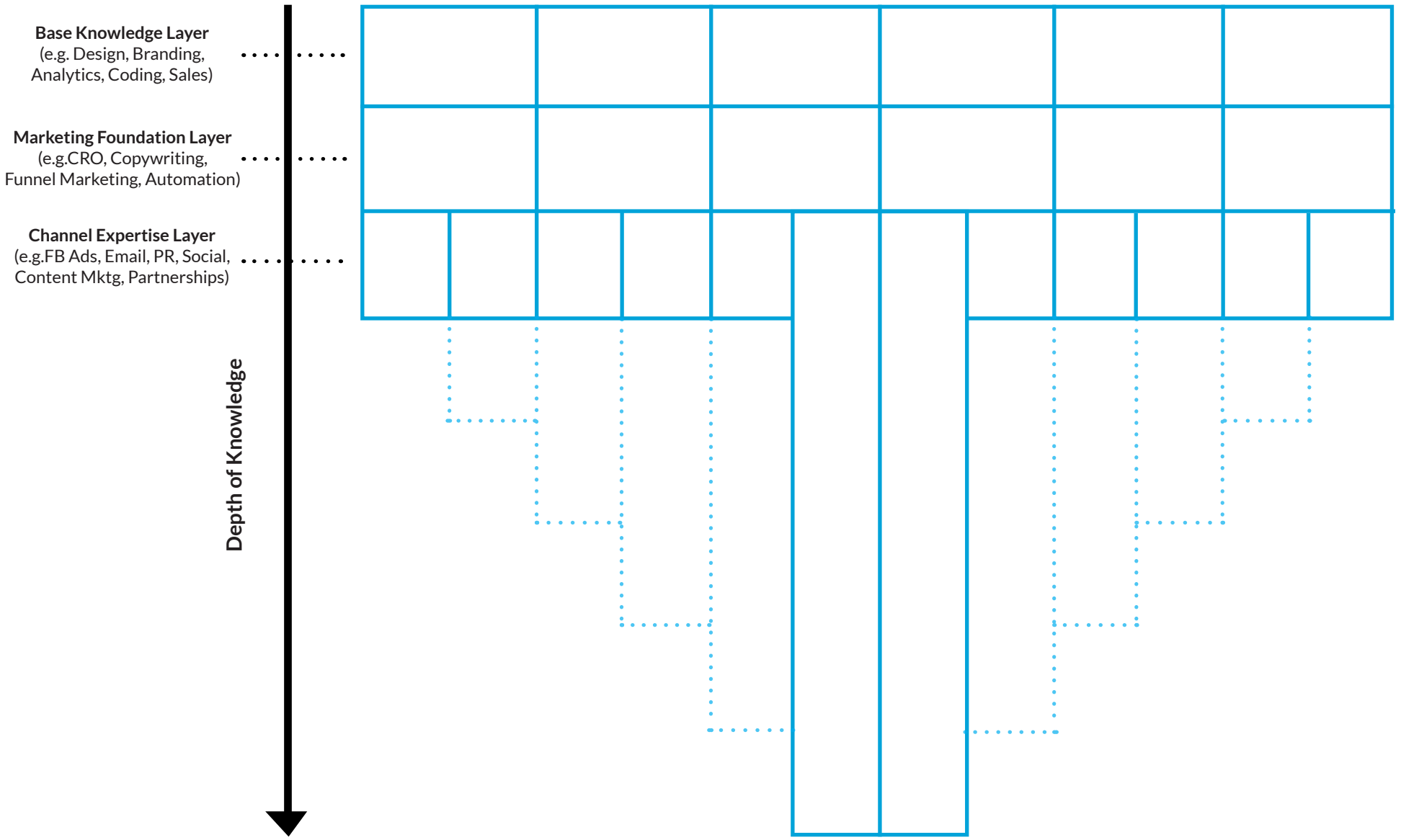
Width of Knowledge


Base Knowledge Layer
(e.g. Design, Branding, Analytics, Coding, Sales)
Marketing Foundation Layer
(e.g.CRO, Copywriting, Funnel Marketing, Automation)
Channel Expertise Layer
(e.g.FB Ads, Email, PR, Social, Content Mktg, Partnerships)
Depth of Knowledge

Super Deep Skills
Which 2 skills are your strongest?